20th International EAUN Meeting

# ean19

16-18 March 2019, Barcelona

**Industry Options** 







### Welcome



### Barcelona hosts 20th EAUN Meeting

Dear Colleagues,

Barcelona will host the 20th International Meeting of the European Association of Urology Nurses (EAUN), 16-18 March 2019, and it is our pleasure to invite you to this exciting annual event.

As in previous years, the EAUN Meeting is organised in the same week as the Annual EAU Congress to benefit from the synergies between the two organisations. With our aim to deliver optimal nursing care for urology patients, the EAUN will present a comprehensive scientific programme not only to update our members of the latest urological developments, but also to examine challenging issues through panel discussions, debates, key lectures, research presentations and workshops, among others.

In all our annual meetings, we have nurtured strong links with our partners in both the urological community and medical industry, exchanging best practices and discussing strategies with them to further improve and advance urological nursing.

Your continued support plays a significant role in our goal to provide quality education and training to European urology nurses and, undoubtedly, providing your views in an international gathering is an indispensable part of this meeting, e.g. in a workshop, a hands-on training, an industry session or by direct contact with the nurse delegates at your table top in the EAUN coffee corner.

To learn more about the meeting and the possibilities on how you can present a profile of your company, we prepared a brochure that shows the benefits and options that will ensure an efficient and productive participation. Join us in Barcelona, where we continue to boost the partnerships and links among key players in urology through professional networking and knowledge-sharing.

See you at 20th EAUN Meeting!



## Save the Dates

### 20th International EAUN Meeting

16-18 March 2019, Barcelona, Spain

Key dates and deadlines!

Scientif	fic programme dea	dlines
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Preliminary scientific programme available	1 October 2018
Abstract submission deadline	1 December 2018

Industry session deadlines	
Application deadline	1 September 2018
Session allocation assignments	1 October 2018
Receipt draft programme	1 October 2018
Receipt final programme for programme book	4 January 2019

Registration deadlines	
Early Bird deadline	15 January 2019
Early Bird rate group registrations	This condition applies for EAU Corporate Sponsors only
Online registration deadline	12 February 2019

Advertising reservation deadlines		
Programme Book (reservation deadline)	22 January 2019	
Programme Book (file submission deadline)	9 February 2019	
EUT Congress News (reservation deadline)	15 January 2019	
EUT Congress News (file submission deadline)	5 February 2019	
Exhibition Guide	9 February 2019	
Post-Congress EUT	1 April 2019	

#### Queries:

Sales department, phone +31 (0)26 389 0680, e-mail: sales@uroweb.org

## **Key Information**

#### **EAUN Meeting Dates**

16-18 March 2019

#### **Meeting Location**

Fira Gran Via (North Access) C/ Foc, 37 08038 Barcelona www.firabarcelona.com/en/gran-via

#### **EAUN Meeting Organising Committee**

#### **EAUN Scientific Committee**

Chair

Ms. Corinne Tillier, Amsterdam (NL)

#### Memhers

Ms. Hanny Cobussen-Boekhorst, Nijmegen (NL)

Ms. Franziska Geese, Berne (CH)

Mr. Jerome Marley, Newtonabbey (UK)

Ms. Julie Ellis-Jones, Bristol (UK)

#### **EAUN Board**

Chair

Ms. Susanne Vahr, Copenhagen (DK)

Chair Elect & Secretary

Ms. Paula Allchorne, London (UK)

#### Members

Mr. Jason Alcorn, Wakefield (UK)

Ms. Linda Söderkvist, Stockholm (SE)

Mr. Stefano Terzoni, Milan (IT) (Past Chair)

Ms. Corinne Tillier, Amsterdam (NL)

Ms. Jeannette Verkerk, Gouda (NL)

Ms. Giulia Villa, Milan (IT)

#### Manager EAUN

#### Ms. Hanneke Lurvink (Central Office)

T +31 (0)26 389 0680 eaun@uroweb.org

### Marketing & Sales Department Ms. Melissa Van Der Krieke

T +31 (0)26 389 0680 m.vanderkrieke@uroweb.org

#### Exhibition Manager

Ms. Henriet Wieringa

T +31 (0)26 389 1751

h.wieringa@congressconsultants.com

#### **Participants**

Over 300 delegates are expected to attend the 20th International EAUN Meeting.

#### **Abstracts, Cases and Research Plans**

18 Abstracts will be presented in 2 poster sessions. Nurses will bring difficult cases and their solutions up for discussion and the competing nurses research plans will be thoroughly discussed by the jury in front of the audience.

#### **Faculty**

Besides the abstract presenters, more than 40 speakers, urologists, non-urologists and urology nurses, will be participating in the 3-day scientific programme.

#### **Scientific Programme**

The programme includes: State-of-the-art lectures, symposia, a video abstract session, poster sessions, workshops, (hands-on) ESU Courses, a Nursing Research Competition learning session and optional visits to a hospital in Barcelona.

#### **EAU(N) Congress Office**

Congress Consultants B.V. PO Box 30016 6803 AA Arnhem The Netherlands

T +31 (0)26 389 1751

F +31 (0)26 389 1752

info@congressconsultants.com

#### **Exhibition**

Congress Consultants B.V. will handle all exhibition requests. If you require additional information please contact Ms. Henriet Wieringa, Exhibition Manager (h.wieringa@congressconsultants.com).

#### **Registration and Housing**

Congress Consultants B.V., as congress organiser, will handle all congress registrations. All congress delegates including exhibitors should be registered.

E-mail for registrations:

registrations@congressconsultants.com

Congress Consultants B.V. has appointed as official housing bureau:

K.I.T. Group GmbH

Kurfürstendamm 71, 10709 Berlin Germany

T +49 30 24 60 34 00

F +49 30 24 60 32 00

E eau2019hotels@kit-group.org

A wide variety of hotels in all price ranges are available.

# Facts & Figures

#### The EAUN

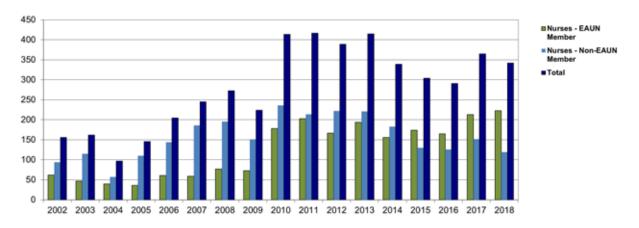
The EAUN Meeting provides a forum for presenting original unpublished data and sharing ideas for urological innovation as well as disseminating evidence-based knowledge of primary clinical relevance. Delegates attending the EAUN International Meeting will be able to:

- Review emerging evidence, innovative techniques and scientific advances relevant to the field of urological nursing;
- Review the latest data and emerging trends from studies in clinical and translational research relevant to nursing and urological care generally;
- Discuss the evolving role of the EAUN in promoting higher standards of urological nursing care, urological nursing research and practice development;
- Enhance their knowledge of evidence-based approaches to the management of urological disease;
- Gain new knowledge on emerging diagnostic and riskassessment strategies in the management of urological disease;

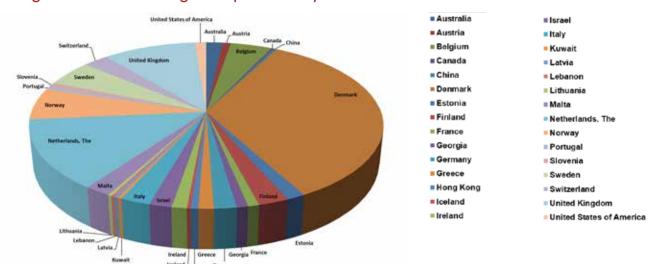
- Enhance their practical knowledge and skills through educational activities, workshops and courses;
- Gain exposure to new developments in evidenceinformed, multi-professional urological care including medical technology, drug therapy, medical devices and new cutting edge technology through visiting the EAU Congress Exhibition;
- Communicate, collaborate and network with representatives of a large international audience – medical professionals, national urological societies, patient groups, medical industry and the media.

In order to comply with these aims and objectives, the EAUN organises the 20th International Urological Nurses Meeting in conjunction with the 34th Annual EAU Congress in Barcelona.

#### Number of delegates EAUN Meetings 2005-2018



#### Delegates EAUN Meeting 2018 per country



# Opportunities at a glance

Overview Sponsorship Opportunities	Costs (All prices excl VAT)	
Scientific & Educational Opportunities Page 7		
Industry Session	€8,800	
Industry Workshop	€8,800	
EAUN Session	€3,600	
EAUN Hands-on Training Session	on real cost basis	
Hospital visit	€2,700	
EAUN Prizes  The following prizes will be handed out in the Award Session on Monday, 18 March 2019.		
Prizes for the Best Poster Presentations, this includes	€1,500	
First Prize Scientific-oriented posters	€500	
Second Prize Scientific-oriented posters	€250	
First Prize Practice-development oriented posters	€500	
Second Prize Practice-development oriented posters	€250	
Prize for the Best EAUN Nursing Research Project	€2,500	
Company & Profile Opportunities Page 8		
Printed Advertisements		
Programme Book, March 2019	as of €1,600	
EUT Congress News		
EUT Congress News, March 2019	as of €2,225	
Post congress news in EUT, May 2019	as of €890	
Branded Congress Services		
Congress notepads and pens for congress bags	at real cost	
Showcases	€3,200	
Networking Opportunities Page 8		
EAUN Business Lounge	upon request	
EAUN Exhibition, table top booth	€5,000	
EAUN Exhibition, table top booth for EAU exhibitors	€1,500	

## Scientific & Educational Opportunities

#### **EAUN Scientific Programme**

#### **Industry Session**

Duration 1 hour, inclusive of advertisement in EAUN Programme book.

The programme will be reviewed by the EAUN Board.

#### **Industry Workshop**

Duration 2 hours. The programme will be reviewed by the EAUN Board.

#### **EAUN Session**

Every year, the EAUN organises a special 2-hour session on a dedicated high-profile topic, during the offical scientific programme. This workshop is set up and organised by the EAUN Board. Companies can fund these workshops with an educational grant.

#### **EAUN Hands-on-training Session**

A hands-on-training is an interactive session to enhance and improve the knowledge and skills of the participants by practical application. The scientific content of these sessions will be endorsed and acknowledged by the European School of Urology. Time slots of 90 minutes will be allocated parallel to the EAUN Scientific Programme.

#### **Hospital Visit**

Half-day hospital visits will be organised during the congress days. A select group of nurses will have the

opportunity to visit the urology department of a hospital in Barcelona. These visits are considered of great educational value where through contact with fellow professionals abroad, new insights and interaction of ideas should contribute to further professional and personal development.

Please check www.eaun19.org for the latest information on the scientific programme.

#### **EAUN Delegate Support**

There are many nurses that would benefit from attending the EAUN Meeting, but due to financial circumstances are unable to do so.

The opportunity is available to sponsor EAUN delegates in one or all of the following ways:

	Costs
Registration, 50 persons	At real cost
Housing	At real cost
Flight to/from Barcelona	At real cost

Inviting nurses yourself (from a country of your choice) is optional.

EAUN Scientific Programme	Industry Session	Industry Workshop	EAUN Session	EAUN Hands-on training Session	Hospital Visit
Price includes a standard package of room set- up and audio visual equipment, as well as room	€8,800	€8,800	€3,600	on real cost basis	€2,700
assistance	1 hrs	2 hrs	2 hrs	90 minutes	half day
Price excludes speaker's registration, honorarium, travel and accommodation	~	~	~	~	N/A
Company may put up one poster at the entrance to the industry session room	~	~		~	N/A
Company may put up one poster at a specially assigned poster area	~	~			
Sponsor may put up a pull-up banner on the stage during the session	~	~			
Sponsor may provide educational material on the topic, to create a take home package for the delegates together with the EAUN			<b>~</b>		
Advertisement in EAUN Programme Book	~				
Sponsor acknowledgement in EAUN programme book	~	~	~	~	~
Sponsor acknowledgement on www.eaun19.org	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>

# **Profile & Networking Opportunities**

#### **Printed Advertisements**

#### Programme, March 2019

The programme has a full colour format and will be available for all EAUN meeting participants.

Copies: 200

All reservations must be made by means of the official form provided.

Deadline for receiving ads: 15 January 2019

#### **EUT Congress News, March 2019**

The EAU will publish a full colour daily congress newsletter during the 34th Annual Congress and the 20th International EAUN Meeting. Important news and scientific topics presented at the congress will be reported on. Company advertisements and advertorials can be included.

The below mentioned prices represent an advertising space in all three issues of EUT Congress News.

Deadline for reservations: 15 January 2019 Deadline for receiving ads: 5 February 2019

#### **Branded Congress Services**

#### **Collaterals**

Congress notepads and pens for all EAUN participants. Promotional notebooks and pens to be supplied by the company.

#### **Showcases**

Showcases will be present close to the EAUN coffee corner to display your products.

#### Networking Space

#### **EAUN Business Lounge**

This private EAUN lounge is located close to the session rooms and exhibition area. Here you can welcome your guests. The EAUN lounge will be sold on a first-come first-served basis.

- Company name and logo at the entrance of the lounge
- Sponsor acknowledgement in the EAUN Programme Book.

#### **EAUN Exhibition**

The EAUN offers companies to be present with their table top booth in the area of the EAUN coffee corner.

The EAUN exhibition is open on Saturday 16 March and Sunday 17 March 2019.

- Table top booth; 4 sqm
- Including 1 standard table, 2 chairs
- Including 2 exhibitor badges

Programme Book	Costs				
Back cover	€3,650				
Back inside cover	€3,200				
All other	€2,150	All advertisements should be submitted			
Half page	€1,600	as digital files; either as high resolution			
EUT Congress News		PDFs (preferred format), or in other acceptable platforms as Adobe Indesign			
Full Page 1/1+	€8,200	and Adobe Illustrator. Please assure			
Page 1/1	€7,650	that all fonts and links are embedded.			
Half Page 1/2	€4,350	Any images must be high resolution (> 300 dpi at 100% scale) and CMYK.			
Quarter page	€2,750	(2 300 upi at 100 % state) and chirk.			
Teaser Advert 1/8	€2,225	Please send to:			
Post Congress EUT		EAU(N) Congress Office Attn. Mrs. Ivanka Moerkerken			
Full Page 1/1+	€7,640	advertisements@congressconsultants.com			
Page 1/1	€7,040	aaver usernens & congresseons anamsteon			
Half Page 1/2	€3,520				
Quarter Page 1/4	€1,760				
Teaser advert 1/8	€890				
Collaterals					
Congress notepads and pens	at real cost				
Showcases	€3,200				
Networking Opportunities					
EAUN Business Lounge	upon request				
EAUN Exhibition, table top booth	€5,000				
EAUN Exhibition, table top booth for EAU exhibitors	€1,500				

### Terms and Conditions

#### **General Terms and Conditions**

During the period 16-18 March 2019 inclusive, it is strictly forbidden to hold any other (scientific) meetings, symposia, workshops or hands-on training sessions involving more than 5 congress delegates, either within the congress venue or at other location(s) in the city of Barcelona or surrounding areas (500 km). It is also forbidden to organise repeat meetings involving less than 5 congress delegates. The EAU(N) Congress Office should be informed of any meeting(s) involving more than 5 congress delegates during the days mentioned above. Any formal presentations occurring at hospitality events will be regarded as scientific meetings. Hospitality events may only be organised outside the official congress hours and not during the official social events. Violation of the above mentioned rules will have consequences for participation in the official exhibition or sponsored session programme.

The EAU(N) trusts that all companies, next to the EAU(N) regulations, commit to the existing European and national regulations of the healthcare authorities.

The information contained in this brochure can be subject to change.

#### **Reservation Conditions**

All reservation requests must be made by means of the official forms provided for that purpose and returned duly completed and signed. Reservation requests sent without the official application form will not be accepted. Please note that reservations made by phone cannot be accepted.

EAU Corporate Sponsors will have first choice in ordering advertisement space. The organisers reserve the right to deny advertisement space to any company or organisation whose activities do not directly concern the general topic of the meeting or whose products fail to meet the level of performance required by the organising committee.

#### **Payment Conditions**

#### **Exhibition Space**

- Upon reservation: 50% deposit of the total amount (incl. VAT)
- 15 december 2018: full payment (incl. VAT)

#### All other sponsoring opportunities

30 days upon invoice date

All payments must be made in Euro in either of the following two ways:

by bank draft payable in the Netherlands to the order of:

Congress Consultants B.V. - EAUN 2019

PO Box 30016

6803 AA Arnhem

The Netherlands

by bank transfer to:

Congress Consultants B.V. - EAUN 2019

**ING Bank** 

Account: 65 55 01 533 IBAN: NL94INGB0655501533 SWIFT/BIC: INGBNL2A

#### **Cancellation Policy**

#### **Exhibition space**

All partial or total cancellation by exhibitors must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation by exhibitors will be subject to the following cancellation penalties:

- before 15 October 2018: 10% of the rental amount (incl. VAT) will be invoiced
- between 15 October 2018 and 15 January 2019:
   50% of the rental amount (incl. VAT) will be invoiced
- after 15 January 2019: the total amount (incl. VAT) will be invoiced

#### **Industry sessions**

All cancellation of industry session must be made in writing (registered letter) to Congress Consultants B.V. All cancellation of sponsored sessions will be subject to the following cancellation penalties:

- after having received the written confirmation and after 15 August 2018 without the scientific programme being submitted to the EAUN Board: 15% of the total amount due (incl. VAT) will be invoiced
- after having received the approval of the scientific programme by the EAUN Board and before 1 December 2018: 50% of the total amount due (incl. VAT) will be invoiced
- after 1 December 2018: the total amount (incl. VAT) will be invoiced.

#### All other sponsoring opportunities

All partial or total cancellation must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation will be subject to the following cancellation penalties:

- before 15 December 2018: 10% of the total amount (incl. VAT) will be invoiced
- between 15 December 2018 and January 2019:
- 50% of the total amount (incl. VAT) will be invoiced
- after 15 January 2019: the total amount (incl. VAT) will be invoiced.

In case of the premises becoming untenable or hindered by unforeseen events through damage or destruction caused by fire, war, public enemy or acts of God, acts of terrorists, beyond the organisers' control and without the organisers' fault or negligence; if such contingencies occur, the organisers may elect to terminate the rental or sponsoring agreements at any time upon written notice of cancellation to exhibitors and sponsors who shall not construe this termination notice as a right to a possible claim, of whatever nature, in respect with damage and/or compensation. After the settlement of all outstanding and pending accounts, all remaining monies, if any, shall be divided equally among the exhibitors and sponsors, proportionally with the sums paid by them. This payment will be made with the express understanding that exhibitors or sponsors shall have no recourse whatsoever to legal action against the organiser.

The organisers reserve the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue eventually made by the organisers shall not justify partial or total cancellation by the exhibitors and sponsors.

#### **Regulation Compliance**

The exhibitors and sponsors agree to observe all regulations and requirements stipulated in this document and shall not construe them as merely administrative. The exhibition and congress management and the authorities of Bella Center Barcelona shall exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent.

The exhibitors and sponsors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time, and adopted as being in the best interest of the event pursuant to which the organisers reserve the right to convey new information even verbally.

Any infraction of customary and statutory regulations, instructions or government decrees and/or amendments enacted or referred to, may result in the immediate eviction of the offending exhibiting or sponsoring person or company by decision of the organisers, without prior notice and without prejudice to any compensation that could be claimed as a result against the offender in repair for damage and signed, payment default or injury from which the event could suffer.

The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default.

Disputes arising in connection with the present clauses shall be settled in any court having jurisdiction over the organisers' head office.

#### Insurance

Exhibitors and sponsors are required to subscribe to public liability and property damage insurance for their equipment and/or merchandise, whether this equipment and/or merchandise is their own or of that of a third party, with the exception of the organisers' personal property which falls within their own responsibility. By reason of their participation, exhibitors and sponsors agree to renounce a possible right of action against:

- The 34th Annual EAU Congress in Barcelona
- Core PCO for EAU(N) 2019, Congress Consultants B.V.
- The European Association of Urology
   The City of Barcelona
- Ine Ci
   Spain
- K.I.T. Group GmbH personnel
- Other sub contractors and their personnel

The coverage afforded under the aforementioned terms and conditions are enforced by a group of insurance companies.







PROFESSIONAL CONGRESS ORGANISERS

#### **EAU Congress Office**

Congress Consultants B.V.
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6803 AA Arnhem
The Netherlands
T +31 (0)26 389 1751
F +31 (0)26 389 1752
info@congressconsultants.com
www.eaun19.org

