

21st International EAUN Meeting

eaun20

21-23 March 2020, Amsterdam

Industry Options



in conjunction with

EAU20

www.eaun20.org

eaun European Association of Urology Nurses

Welcome

eaun19

16-18 March 2019, Barcelona

Amsterdam hosts 21st EAUN Meeting

Dear Colleagues,

The 21st International Meeting of the European Association of Urology Nurses (EAUN) is taking place in Amsterdam, the Netherlands on 21-23 March 2020, and it is our pleasure to invite you to this exciting annual event.

As in previous years, the EAUN Meeting is organised in the same week as the Annual EAU Congress to benefit from the synergy between the two organisations. Our goal is to deliver optimal nursing care for urology patients. In Amsterdam we will be presenting a comprehensive scientific programme that not only updates our delegates on the latest urological developments, but also examines challenging issues through panel discussions, debates, key lectures, research presentations and workshops.

In all our annual meetings, we have nurtured strong links with our partners in both the urological community and medical industry, exchanging best practices and discussing strategies with them to further improve and advance urological nursing.

Your continued support plays a significant role in our goal to provide quality education and training to European urology nurses. Without doubt, providing your views in an international gathering is an indispensable part of this meeting, whether this is in a workshop, hands-on training, an industry session or by direct contact with the nurse delegates in the EAUN coffee corner. This year, we are also offering companies a chance to sponsor the online scientific content of the EAUN20 meeting.

To learn more about the meeting and the possibilities for your company to reach your target audience, we have prepared a brochure that shows the benefits and options of taking part in EAUN20. Join us in Amsterdam, where we will continue to boost the partnerships and links among key players in urology through professional networking and knowledge-sharing.

See you at the 21st EAUN Meeting!



Save the Dates

21st International EAUN Meeting

21-23 March 2020, Amsterdam, The Netherlands

Key
dates and
deadlines!

Scientific programme deadlines

Preliminary scientific programme available	1 October 2019
Abstract submission deadline	1 December 2019

Industry session deadlines

Application deadline	1 September 2019
Session allocation assignments	1 October 2019
Receipt draft programme	1 October 2019
Publication on EAUN20 website and EAUN20 App	4 January and 1 March 2020 respectively

Registration deadlines

Early Bird deadline	15 January 2020
Early Bird rate group registrations	This condition applies for EAU Corporate Sponsors only
Online registration deadline	23 March 2020

Advertising reservation deadlines

EUT Congress News (reservation deadline)	15 January 2020
EUT Congress News (file submission deadline)	5 February 2020
Exhibition Guide	9 February 2020
Post-Congress EUT	1 April 2020

Queries:

Sales department, phone +31 (0)26 389 0680, e-mail: sales@uroweb.org

Key Information

EAUN Meeting Dates

21-23 March 2020

Meeting Location

RAI Amsterdam

Europlein 24, 1078 GZ Amsterdam

www.rai.nl/en/

EAUN Meeting Organising Committee

EAUN Scientific Committee

Chair

Jeannette Verkerk, Nieuwegein (NL)

Members

Ms. Hanny Cobussen-Boekhorst, Nijmegen (NL)

Mr. Robert McConkey, Galway (IE)

Ms. Franziska Geese, Berne (CH)

Ms. Julie Ellis-Jones, Bristol (UK)

EAUN Board

Chair

Ms. Susanne Vahr, Copenhagen (DK)

Chair Elect & Secretary

Ms. Paula Allchorne, London (UK)

Members

Mr. Jason Alcorn, Wakefield (UK)

Mr. Jerome Marley, Newtownabbey (IE)

Mr. Tiago Santos, Lisbon (PT)

Ms. Corinne Tillier, Amsterdam (NL)

Ms. Jeannette Verkerk, Gouda (NL)

Ms. Giulia Villa, Milan (IT)

Manager EAUN

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T +31 (0)26 389 0680

eaun@uroweb.org

Marketing & Sales Department

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T +31 (0)26 389 0680

m.vanderkrieke@uroweb.org

Exhibition Manager

Ms. Henriët Wieringa

T +31 (0)26 389 1751

h.wieringa@congressconsultants.com

Participants

Over 300 delegates are expected to attend the 21st International EAUN Meeting.

Abstracts, Cases and Research Plans

24 Abstracts will be presented in 4 poster sessions.

Nurses will bring difficult cases and their solutions up for discussion and the competing nurses research plans will be thoroughly discussed by the jury in front of the audience.

Faculty

Besides the abstract presenters, more than 70 speakers, urologists, non-urologists and urology nurses, will be participating in the 3-day scientific programme.

Scientific Programme

The programme includes: State-of-the-art lectures, industry sessions, thematic sessions, a video abstract session, poster sessions, workshops, (hands-on) ESU Courses, a Nursing Research Competition learning session and optional visits to a hospital in Amsterdam.

EAU(N) Congress Office

Congress Consultants B.V.

PO Box 30016

6803 AA Arnhem

The Netherlands

T +31 (0)26 389 1751

F +31 (0)26 389 1752

info@congressconsultants.com

Exhibition

Congress Consultants B.V. will handle all exhibition requests. If you require additional information please contact Ms. Henriët Wieringa, Exhibition Manager (h.wieringa@congressconsultants.com).

Registration and Housing

Congress Consultants B.V., as congress organiser, will handle all congress registrations. All congress delegates including exhibitors should be registered.

E-mail for registrations:

registrations@congressconsultants.com

Congress Consultants B.V. has appointed as official housing bureau:

K.I.T. Group GmbH

Kurfürstendamm 71, 10709 Berlin

Germany

T +49 30 24 60 34 00

F +49 30 24 60 32 00

E EAU2020hotels@kit-group.org

A wide variety of hotels in all price ranges are available.

Facts & Figures

The EAUN

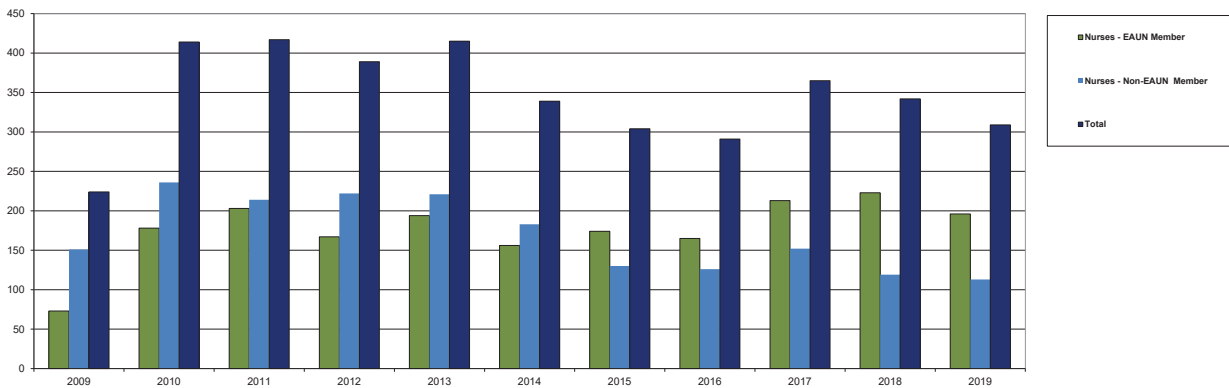
The EAUN Meeting provides a forum for presenting original unpublished data and sharing ideas for urological innovation as well as disseminating evidence-based knowledge of primary clinical relevance. Delegates attending the EAUN International Meeting will be able to:

- Review emerging evidence, innovative techniques and scientific advances relevant to the field of urological nursing;
- Review the latest data and emerging trends from studies in clinical and translational research relevant to nursing and urological care generally;
- Discuss the evolving role of the EAUN in promoting higher standards of urological nursing care, urological nursing research and practice development;
- Enhance their knowledge of evidence-based approaches to the management of urological disease;
- Gain new knowledge on emerging diagnostic and risk-assessment strategies in the management of urological disease;

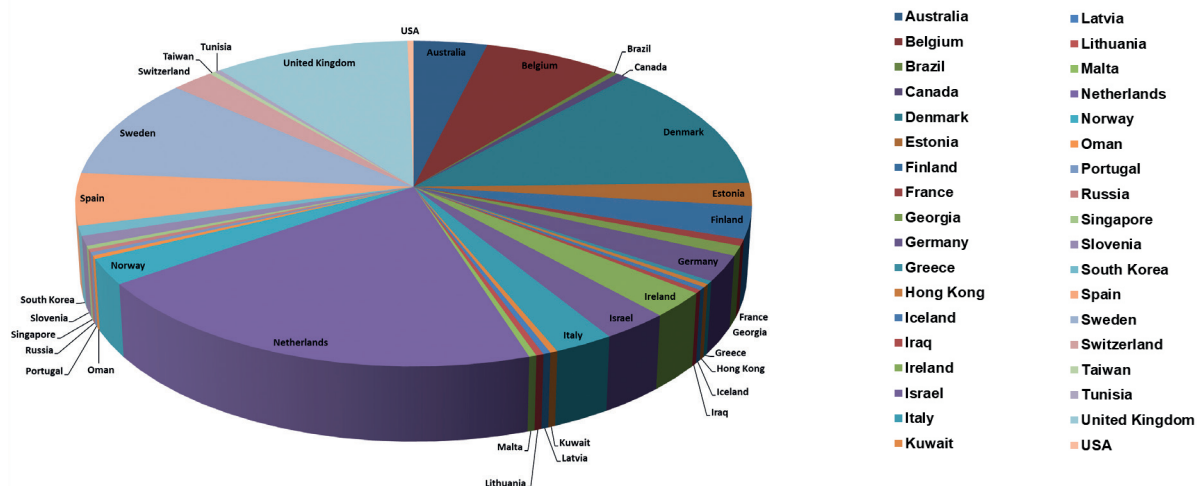
- Enhance their practical knowledge and skills through educational activities, workshops and courses;
- Gain exposure to new developments in evidence-informed, multi-professional urological care including medical technology, drug therapy, medical devices and new cutting edge technology through visiting the EAU Congress Exhibition;
- Communicate, collaborate and network with representatives of a large international audience – medical professionals, national urological societies, patient groups, medical industry and the media.

In order to comply with these aims and objectives, the EAUN organises the 20th International Urological Nurses Meeting in conjunction with the 35th Annual EAU Congress in Amsterdam.

Number of delegates EAUN Meetings 2009-2019



Delegates EAUN Meeting 2019 per country



Opportunities at a glance

Overview Sponsorship Opportunities		Costs <i>(All prices excl VAT)</i>
Scientific & Educational Opportunities	Page 7	
Industry Session		€8,990
Industry Workshop		€8,990
EAUN Session		€3,750
EAUN Hands-on Training Session		on real cost basis
Hospital visit		€2,800
Support to Resource Centre in regard to all scientific content EAUN20		€3,250
EAUN Prizes		
The following prizes will be handed out in the Award Session on Monday, 23 March 2020.		
Prizes for the Best Poster Presentations, this includes		€1,500
First Prize Scientific-oriented posters		€500
Second Prize Scientific-oriented posters		€250
First Prize Practice-development oriented posters		€500
Second Prize Practice-development oriented posters		€250
Prize for the Best EAUN Nursing Research Project		€2,500
Ronny Pieters Award 2020 In recognition of an outstanding contribution to the development of Urological Nursing in Europe		€3,500
Company & Profile Opportunities	Page 8	
EAUN20 App		€3,000
Advertising Printed Newsletters		
EUT Congress News, March 2020		as of €2,290
Post congress issue of European Urology Today, May 2020		as of €915
Branded Congress Services		
Congress notepads and pens for congress bags		at real cost
Showcases		€3,290
Networking Opportunities	Page 8	
EAUN Business Lounge		upon request
EAUN Exhibition, table top booth		€5,200
EAUN Exhibition, table top booth for EAU exhibitors		€1,600

Scientific & Educational Opportunities

EAUN Scientific Programme

Industry Session

Duration 1 hour, inclusive of advertisement in EAUN20 App. The programme will be reviewed by the EAUN Board.

Industry Workshop

Duration 2 hours. The programme will be reviewed by the EAUN Board.

EAUN Session

Every year, the EAUN organises a special 2-hour session on a dedicated high-profile topic, during the official scientific programme. This workshop is set up and organised by the EAUN Board. Companies can fund these workshops with an educational grant.

EAUN Hands-on-training Session

A hands-on-training is an interactive session to enhance and improve the knowledge and skills of the participants by practical application. The scientific content of these sessions will be endorsed and acknowledged by the European School of Urology. Time slots of 90 minutes will be allocated parallel to the EAUN Scientific Programme.

Hospital Visit

Half-day hospital visits will be organised during the congress days. A select group of nurses will have the opportunity to visit the urology department of a hospital in Amsterdam. These visits are considered of great

educational value where through contact with fellow professionals abroad, new insights and interaction of ideas should contribute to further professional and personal development.

Please check www.eaun20.org for the latest information on the scientific programme.

EAUN Delegate Support

There are many nurses that would benefit from attending the EAUN Meeting, but due to financial circumstances are unable to do so.

The opportunity is available to sponsor EAUN delegates by providing a travel grant to the EAUN. The EAUN will select the participants based on the applications that detail experience and motivation of the applicant. Various amounts are possible, e.g.:

	Costs
20 Travel grants á 500 euro	€10,000

Inviting nurses yourself (from a country of your choice) is optional.

EAUN Scientific Programme	Industry Session	Industry Workshop	EAUN Session	EAUN Hands-on training Session	Hospital Visit
Price includes a standard package of room set-up and audio visual equipment, as well as room assistance	€8,990	€8,990	€3,750	on real cost basis	€2,800
	1 hrs	2 hrs	1 hrs	half day	half day
Price excludes speaker's registration, honorarium, travel and accommodation	✓	✓	✓	✓	N/A
Company may put up one poster at the entrance to the industry session room	✓	✓		✓	N/A
Company may put up one poster at a specially assigned poster area	✓	✓			
Sponsor may put up a pull-up banner on the stage during the session	✓	✓			
Sponsor may provide educational material on the topic, to create a take home package for the delegates together with the EAUN			✓		
Sponsor acknowledgement on www.eaun20.org and in EAUN20 App	✓	✓	✓	✓	✓

Profile & Networking Opportunities

Printed Advertisements

EUT Congress News, March 2020

The EAU will publish a full colour daily congress newsletter during the 35th Annual Congress and the 21st International EAUN Meeting. Important news and scientific topics presented at the congress will be reported on. Company advertisements and advertorials can be included.

The below mentioned prices represent an advertising space in all three issues of EUT Congress News.

Deadline for reservations: 15 January 2020

Deadline for receiving ads: 5 February 2020

Branded Congress Services

Congress App

This is your chance to exclusively support the EAUN20 App and receive wide visibility among the EAUN20 audience! We offer the possibility to brand the congress App with your company logo.

- Company logo on the splash screen and home menu
- Company logo on the footer of each page

Collaterals

Congress notepads and pens for all EAUN participants. Promotional notebooks and pens to be supplied by the company.

Showcases

Showcases will be present close to the EAUN coffee corner to display your products.

Networking Space

EAUN Business Lounge

This private EAUN lounge is located close to the session rooms and exhibition area. Here you can welcome your guests. The EAUN lounge will be sold on a first-come first-served basis.

- Company name and logo at the entrance of the lounge
- Sponsor acknowledgement in the EAUN20 App.

EAUN Exhibition

The EAUN offers companies to be present with their table top booth in the area of the EAUN coffee corner.

The EAUN exhibition is open on:

Saturday 21 March: All day

Sunday 22 March: All day

Monday 23 March: In the morning

- Table top booth; 4 sqm
- Including 1 standard table, 2 chairs
- Including 2 exhibitor badges

Advertising Congress News instead of EUT Congress News	
Full Page 1/1+	€8,200
Page 1/1	€7,650
Half Page 1/2	€4,350
Quarter page	€2,750
Teaser Advert 1/8	€2,225
Advertising post-congress issue European Urology Today	
Full Page 1/1+	€7,640
Page 1/1	€7,040
Half Page 1/2	€3,520
Quarter Page 1/4	€1,760
Teaser advert 1/8	€890
Branded Congress Services	
Congress App	€3,000
Congress notepads and pens	at real cost
Showcases	€3,200
Networking Opportunities	
EAUN Business Lounge	upon request
EAUN Exhibition, table top booth	€5,000
EAUN Exhibition, table top booth for EAU exhibitors	€1,500

Terms and Conditions

General Terms and Conditions

During the period 21-23 March 2020 inclusive, it is strictly forbidden to hold any other (scientific) meetings, symposia, workshops or hands-on training sessions involving more than 5 congress delegates, either within the congress venue or at other location(s) in the city of Amsterdam or surrounding areas (500 km). It is also forbidden to organise repeat meetings involving less than 5 congress delegates. The EAU(N) Congress Office should be informed of any meeting(s) involving more than 5 congress delegates during the days mentioned above. Any formal presentations occurring at hospitality events will be regarded as scientific meetings. Hospitality events may only be organised outside the official congress hours and not during the official social events. Violation of the above mentioned rules will have consequences for participation in the official exhibition or sponsored session programme.

The EAU(N) trusts that all companies, next to the EAU(N) regulations, commit to the existing European and national regulations of the healthcare authorities.

The information contained in this brochure can be subject to change.

Reservation Conditions

All reservation requests must be made by means of the official forms provided for that purpose and returned duly completed and signed. Reservation requests sent without the official application form will not be accepted. Please note that reservations made by phone cannot be accepted.

EAU Corporate Sponsors will have first choice in ordering advertisement space. The organisers reserve the right to deny advertisement space to any company or organisation whose activities do not directly concern the general topic of the meeting or whose products fail to meet the level of performance required by the organising committee.

Payment Conditions

Exhibition Space

- Upon reservation: 50% deposit of the total amount (incl. VAT)
- 15 December 2019: full payment (incl. VAT)

All other sponsoring opportunities

30 days upon invoice date

All payments must be made in Euro in either of the following two ways:

- by bank draft payable in the Netherlands to the order of:

Congress Consultants B.V. – EAUN 2020
PO Box 30016
6803 AA Arnhem
The Netherlands

- by bank transfer to:

Congress Consultants B.V. - EAUN 2020
ING Bank
Account: 65 55 01 533
IBAN: NL94INGB065501533
SWIFT/BIC: INGBNL2A

Cancellation Policy

Exhibition space

All partial or total cancellation by exhibitors must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation by exhibitors will be subject to the following cancellation penalties:

- before 15 October 2019: 10% of the rental amount (incl. VAT) will be invoiced
- between 15 October 2019 and 15 January 2020: 50% of the rental amount (incl. VAT) will be invoiced
- after 15 January 2020: the total amount (incl. VAT) will be invoiced

Industry sessions

All cancellation of industry session must be made in writing (registered letter) to Congress Consultants B.V. All cancellation of sponsored sessions will be subject to the following cancellation penalties:

- after having received the written confirmation and after 15 August 2019 without the scientific programme being submitted to the EAUN Board: 15% of the total amount due (incl. VAT) will be invoiced
- after having received the approval of the scientific programme by the EAUN Board and before 1 December 2019: 50% of the total amount due (incl. VAT) will be invoiced
- after 1 December 2019: the total amount (incl. VAT) will be invoiced.

All other sponsoring opportunities

All partial or total cancellation must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation will be subject to the following cancellation penalties:

- before 15 December 2019: 10% of the total amount (incl. VAT) will be invoiced
- between 15 December 2019 and January 2020: 50% of the total amount (incl. VAT) will be invoiced
- after 15 January 2020: the total amount (incl. VAT) will be invoiced.

In case of the premises becoming untenable or hindered by unforeseen events through damage or destruction caused by fire, war, public enemy or acts of God, acts of terrorists, beyond the organisers' control and without the organisers' fault or negligence; if such contingencies occur, the organisers may elect to terminate the rental or sponsoring agreements at any time upon written notice of cancellation to exhibitors and sponsors who shall not construe this termination notice as a right to a possible claim, of whatever nature, in respect with damage and/or compensation. After the settlement of all outstanding and pending accounts, all remaining monies, if any, shall be divided equally among the exhibitors and sponsors, proportionally with the sums paid by them. This payment will be made with the express understanding that exhibitors or sponsors shall have no recourse whatsoever to legal action against the organiser.

The organisers reserve the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue eventually made by the organisers shall not justify partial or total cancellation by the exhibitors and sponsors.

Regulation Compliance

The exhibitors and sponsors agree to observe all regulations and requirements stipulated in this document and shall not construe them as merely administrative. The exhibition and congress management and the authorities of Bella Center Amsterdam shall exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent.

The exhibitors and sponsors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time, and adopted as being in the best interest of the event pursuant to which the organisers reserve the right to convey new information even verbally.

Any infraction of customary and statutory regulations, instructions or government decrees and/or amendments enacted or referred to, may result in the immediate eviction of the offending exhibiting or sponsoring person or company by decision of the organisers, without prior notice and without prejudice to any compensation that could be claimed as a result against the offender in repair for damage and signed, payment default or injury from which the event could suffer.

The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default.

Disputes arising in connection with the present clauses shall be settled in any court having jurisdiction over the organisers' head office.

Insurance

Exhibitors and sponsors are required to subscribe to public liability and property damage insurance for their equipment and/or merchandise, whether this equipment and/or merchandise is their own or of that of a third party, with the exception of the organisers' personal property which falls within their own responsibility. By reason of their participation, exhibitors and sponsors agree to renounce a possible right of action against:

- The 35th Annual EAU Congress in Amsterdam
- Core PCO for EAU(N) 2020, Congress Consultants B.V.
- The European Association of Urology
- The City of Amsterdam
- Spain
- K.I.T. Group GmbH personnel
- Other sub contractors and their personnel

The coverage afforded under the aforementioned terms and conditions are enforced by a group of insurance companies.

See you in
Amsterdam!

eaun20

21-23 March 2020, Amsterdam



CONGRESS CONSULTANTS

PROFESSIONAL CONGRESS ORGANISERS

EAU Congress Office

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