Dear Colleagues,

The 21st International Meeting of the European Association of Urology Nurses (EAUN) is taking place in Amsterdam, the Netherlands on 21-23 March 2020, and it is our pleasure to invite you to this exciting annual event.

As in previous years, the EAUN Meeting is organised in the same week as the Annual EAU Congress to benefit from the synergy between the two organisations. Our goal is to deliver optimal nursing care for urology patients. In Amsterdam we will be presenting a comprehensive scientific programme that not only updates our delegates on the latest urological developments, but also examines challenging issues through panel discussions, debates, key lectures, research presentations and workshops.

In all our annual meetings, we have nurtured strong links with our partners in both the urological community and medical industry, exchanging best practices and discussing strategies with them to further improve and advance urological nursing.

Your continued support plays a significant role in our goal to provide quality education and training to European urology nurses. Without doubt, providing your views in an international gathering is an indispensable part of this meeting, whether this is in a workshop, hands-on training, an industry session or by direct contact with the nurse delegates in the EAUN coffee corner. This year, we are also offering companies a chance to sponsor the online scientific content of the EAUN20 meeting.

To learn more about the meeting and the possibilities for your company to reach your target audience, we have prepared a brochure that shows the benefits and options of taking part in EAUN20. Join us in Amsterdam, where we will continue to boost the partnerships and links among key players in urology through professional networking and knowledge-sharing.

See you at the 21st EAUN Meeting!

Welcome

Susanne Vehr
EAUN Chair

16-18 March 2019, Barcelona
Save the Dates

21st International EAUN Meeting
21-23 March 2020, Amsterdam, The Netherlands

Key dates and deadlines!

<table>
<thead>
<tr>
<th>Scientific programme deadlines</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary scientific programme available</td>
<td>1 October 2019</td>
</tr>
<tr>
<td>Abstract submission deadline</td>
<td>1 December 2019</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Industry session deadlines</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Application deadline</td>
<td>1 September 2019</td>
</tr>
<tr>
<td>Session allocation assignments</td>
<td>1 October 2019</td>
</tr>
<tr>
<td>Receipt draft programme</td>
<td>1 October 2019</td>
</tr>
<tr>
<td>Publication on EAUN20 website and EAUN20 App</td>
<td>4 January and 1 March 2020 respectively</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Registration deadlines</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird deadline</td>
<td>15 January 2020</td>
</tr>
<tr>
<td>Early Bird rate group registrations</td>
<td>This condition applies for EAU Corporate Sponsors only</td>
</tr>
<tr>
<td>Online registration deadline</td>
<td>23 March 2020</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Advertising reservation deadlines</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>EUT Congress News (reservation deadline)</td>
<td>15 January 2020</td>
</tr>
<tr>
<td>EUT Congress News (file submission deadline)</td>
<td>5 February 2020</td>
</tr>
<tr>
<td>Exhibition Guide</td>
<td>9 February 2020</td>
</tr>
<tr>
<td>Post-Congress EUT</td>
<td>1 April 2020</td>
</tr>
</tbody>
</table>

Queries:
Sales department, phone +31 (0)26 389 0680, e-mail: sales@uroweb.org
Key Information

**EAUN Meeting Dates**
21-23 March 2020

**Meeting Location**
RAI Amsterdam
Europlein 24, 1078 GZ Amsterdam
www.rai.nl/en/

**EAUN Meeting Organising Committee**
**EAUN Scientific Committee**
*Chair*
Jeannette Verkerk, Nieuwegein (NL)

*Members*
Ms. Hanny Cobussen-Boekhorst, Nijmegen (NL)
Mr. Robert McConkey, Galway (IE)
Ms. Franziska Geese, Berne (CH)
Ms. Julie Ellis-Jones, Bristol (UK)

**EAUN Board**
*Chair*
Ms. Susanne Vahr, Copenhagen (DK)

*Chair Elect & Secretary*
Ms. Paula Allchorne, London (UK)

*Members*
Mr. Jason Alcorn, Wakefield (UK)
Mr. Jerome Marley, Newtownabbey (IE)
Mr. Tiago Santos, Lisbon (PT)
Ms. Corinne Tillier, Amsterdam (NL)
Ms. Jeannette Verkerk, Gouda (NL)
Ms. Giulia Villa, Milan (IT)

**Manager EAUN**
Ms. Hanneke Lurvink (Central Office)
T +31 (0)26 389 0680
eaun@uroweb.org

**Marketing & Sales Department**
Ms. Melissa Van Der Krieke
T +31 (0)26 389 0680
m.vanderkrieke@uroweb.org

**Exhibition Manager**
Ms. Henriet Wieringa
T +31 (0)26 389 1751
h.wieringa@congressconsultants.com

**Participants**
Over 300 delegates are expected to attend the 21st International EAUN Meeting.

---

**Abstracts, Cases and Research Plans**
24 Abstracts will be presented in 4 poster sessions. Nurses will bring difficult cases and their solutions up for discussion and the competing nurses research plans will be thoroughly discussed by the jury in front of the audience.

**Faculty**
Besides the abstract presenters, more than 70 speakers, urologists, non-urologists and urology nurses, will be participating in the 3-day scientific programme.

**Scientific Programme**
The programme includes: State-of-the-art lectures, industry sessions, thematic sessions, a video abstract session, poster sessions, workshops, (hands-on) ESU Courses, a Nursing Research Competition learning session and optional visits to a hospital in Amsterdam.

**EAU(N) Congress Office**
Congress Consultants B.V.
PO Box 30016
6803 AA Arnhem
The Netherlands
T +31 (0)26 389 1751
F +31 (0)26 389 1752
info@congressconsultants.com

**Exhibition**
Congress Consultants B.V. will handle all exhibition requests. If you require additional information please contact Ms. Henriet Wieringa, Exhibition Manager (h.wieringa@congressconsultants.com).

**Registration and Housing**
Congress Consultants B.V., as congress organiser, will handle all congress registrations. All congress delegates including exhibitors should be registered.

E-mail for registrations:
registrations@congressconsultants.com

Congress Consultants B.V. has appointed as official housing bureau:
K.I.T. Group GmbH
Kurfürstendamm 71, 10709 Berlin
Germany
T +49 30 24 60 34 00
F +49 30 24 60 32 00
E eau2020hotels@kit-group.org

A wide variety of hotels in all price ranges are available.
The EAUN Meeting provides a forum for presenting original unpublished data and sharing ideas for urological innovation as well as disseminating evidence-based knowledge of primary clinical relevance. Delegates attending the EAUN International Meeting will be able to:

• Review emerging evidence, innovative techniques and scientific advances relevant to the field of urological nursing;
• Review the latest data and emerging trends from studies in clinical and translational research relevant to nursing and urological care generally;
• Discuss the evolving role of the EAUN in promoting higher standards of urological nursing care, urological nursing research and practice development;
• Enhance their knowledge of evidence-based approaches to the management of urological disease;
• Gain new knowledge on emerging diagnostic and risk-assessment strategies in the management of urological disease;

In order to comply with these aims and objectives, the EAUN organises the 20th International Urological Nurses Meeting in conjunction with the 35th Annual EAU Congress in Amsterdam.

Number of delegates EAUN Meetings 2009-2019

Delegates EAUN Meeting 2019 per country
## Opportunities at a glance

### Overview Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Scientific &amp; Educational Opportunities</th>
<th>Costs (All prices excl VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Session</td>
<td>€8,990</td>
</tr>
<tr>
<td>Industry Workshop</td>
<td>€8,990</td>
</tr>
<tr>
<td>EAUN Session</td>
<td>€3,750</td>
</tr>
<tr>
<td>EAUN Hands-on Training Session</td>
<td>on real cost basis</td>
</tr>
<tr>
<td>Hospital visit</td>
<td>€2,800</td>
</tr>
<tr>
<td>Support to Resource Centre in regard to all scientific content EAUN20</td>
<td>€3,250</td>
</tr>
</tbody>
</table>

### EAUN Prizes

The following prizes will be handed out in the Award Session on Monday, 23 March 2020.

<table>
<thead>
<tr>
<th>Prizes for the Best Poster Presentations, this includes</th>
<th>€1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Prize Scientific-oriented posters</td>
<td>€500</td>
</tr>
<tr>
<td>Second Prize Scientific-oriented posters</td>
<td>€250</td>
</tr>
<tr>
<td>First Prize Practice-development oriented posters</td>
<td>€500</td>
</tr>
<tr>
<td>Second Prize Practice-development oriented posters</td>
<td>€250</td>
</tr>
<tr>
<td>Prize for the Best EAUN Nursing Research Project</td>
<td>€2,500</td>
</tr>
<tr>
<td>Ronny Pieters Award 2020</td>
<td>€3,500</td>
</tr>
</tbody>
</table>

### Company & Profile Opportunities

<table>
<thead>
<tr>
<th>Company &amp; Profile Opportunities</th>
<th>Page 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>EAUN20 App</td>
<td>€3,000</td>
</tr>
<tr>
<td>Advertising Printed Newsletters</td>
<td></td>
</tr>
<tr>
<td>EUT Congress News, March 2020</td>
<td>as of €2,290</td>
</tr>
<tr>
<td>Post congress issue of European Urology Today, May 2020</td>
<td>as of €915</td>
</tr>
</tbody>
</table>

### Networking Opportunities

<table>
<thead>
<tr>
<th>Networking Opportunities</th>
<th>Page 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>EAUN Business Lounge</td>
<td>upon request</td>
</tr>
<tr>
<td>EAUN Exhibition, table top booth</td>
<td>€5,200</td>
</tr>
<tr>
<td>EAUN Exhibition, table top booth for EAU exhibitors</td>
<td>€1,600</td>
</tr>
</tbody>
</table>
Scientific & Educational Opportunities

EAUN Scientific Programme

**Industry Session**  
Duration 1 hour, inclusive of advertisement in EAUN20 App. The programme will be reviewed by the EAUN Board.

**Industry Workshop**  
Duration 2 hours. The programme will be reviewed by the EAUN Board.

**EAUN Session**  
Every year, the EAUN organises a special 2-hour session on a dedicated high-profile topic, during the official scientific programme. This workshop is set up and organised by the EAUN Board. Companies can fund these workshops with an educational grant.

**EAUN Hands-on-training Session**  
A hands-on-training is an interactive session to enhance and improve the knowledge and skills of the participants by practical application. The scientific content of these sessions will be endorsed and acknowledged by the European School of Urology. Time slots of 90 minutes will be allocated parallel to the EAUN Scientific Programme.

**Hospital Visit**  
Half-day hospital visits will be organised during the congress days. A select group of nurses will have the opportunity to visit the urology department of a hospital in Amsterdam. These visits are considered of great educational value where through contact with fellow professionals abroad, new insights and interaction of ideas should contribute to further professional and personal development.

Please check [www.eaun20.org](http://www.eaun20.org) for the latest information on the scientific programme.

### EAUN Delegate Support

There are many nurses that would benefit from attending the EAUN Meeting, but due to financial circumstances are unable to do so.

The opportunity is available to sponsor EAUN delegates by providing a travel grant to the EAUN. The EAUN will select the participants based on the applications that detail experience and motivation of the applicant. Various amounts are possible, e.g.:

<table>
<thead>
<tr>
<th>20 Travel grants á 500 euro</th>
<th>Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€10,000</td>
</tr>
</tbody>
</table>

Inviting nurses yourself (from a country of your choice) is optional.

<table>
<thead>
<tr>
<th>EAUN Scientific Programme</th>
<th>Industry Session</th>
<th>Industry Workshop</th>
<th>EAUN Session</th>
<th>EAUN Hands-on training Session</th>
<th>Hospital Visit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price includes a standard package of room set-up and audio visual equipment, as well as room assistance</td>
<td>€8,990</td>
<td>€8,990</td>
<td>€3,750</td>
<td>on real cost basis</td>
<td>€2,800</td>
</tr>
<tr>
<td>Price excludes speaker’s registration, honorarium, travel and accommodation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
</tr>
<tr>
<td>Company may put up one poster at the entrance to the industry session room</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
</tr>
<tr>
<td>Company may put up one poster at a specially assigned poster area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
</tr>
<tr>
<td>Sponsor may put up a pull-up banner on the stage during the session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
</tr>
<tr>
<td>Sponsor may provide educational material on the topic, to create a take home package for the delegates together with the EAUN</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
</tr>
<tr>
<td>Sponsor acknowledgement on <a href="http://www.eaun20.org">www.eaun20.org</a> and in EAUN20 App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Profile & Networking Opportunities

Printed Advertisements

**EUT Congress News, March 2020**
The EAU will publish a full colour daily congress newsletter during the 35th Annual Congress and the 21st International EAUN Meeting. Important news and scientific topics presented at the congress will be reported on. Company advertisements and advertorials can be included.

The below mentioned prices represent an advertising space in all three issues of EUT Congress News.

*Deadline for reservations: 15 January 2020*
*Deadline for receiving ads: 5 February 2020*

Networked Space

**EAUN Business Lounge**
This private EAUN lounge is located close to the session rooms and exhibition area. Here you can welcome your guests. The EAUN lounge will be sold on a first-come first-served basis.
- Company name and logo at the entrance of the lounge
- Sponsor acknowledgement in the EAUN20 App.

**EAUN Exhibition**
The EAUN offers companies to be present with their table top booth in the area of the EAUN coffee corner.
The EAUN exhibition is open on:
- Saturday 21 March: All day
- Sunday 22 March: All day
- Monday 23 March: In the morning

- Table top booth; 4 sqm
- Including 1 standard table, 2 chairs
- Including 2 exhibitor badges

Printed Advertisements

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The EAU will publish a full colour daily congress newsletter during the 35th Annual Congress and the 21st International EAUN Meeting. Important news and scientific topics presented at the congress will be reported on. Company advertisements and advertorials can be included.

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Branded Congress Services

**Congress App**
This is your chance to exclusively support the EAUN20 App and receive wide visibility among the EAUN20 audience! We offer the possibility to brand the congress App with your company logo.
- Company logo on the splash screen and home menu
- Company logo on the footer of each page

**Collaterals**
Congress notepads and pens for all EAUN participants.
Promotional notebooks and pens to be supplied by the company.

<table>
<thead>
<tr>
<th>Advertising Congress News instead of EUT Congress News</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page 1/1+</td>
<td>€8,200</td>
</tr>
<tr>
<td>Page 1/1</td>
<td>€7,650</td>
</tr>
<tr>
<td>Half Page 1/2</td>
<td>€4,350</td>
</tr>
<tr>
<td>Quarter page</td>
<td>€2,750</td>
</tr>
<tr>
<td>Teaser Advert 1/8</td>
<td>€2,225</td>
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</table>

<table>
<thead>
<tr>
<th>Advertising post-congress issue European Urology Today</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page 1/1+</td>
<td>€7,640</td>
</tr>
<tr>
<td>Page 1/1</td>
<td>€7,040</td>
</tr>
<tr>
<td>Half Page 1/2</td>
<td>€3,520</td>
</tr>
<tr>
<td>Quarter Page 1/4</td>
<td>€1,760</td>
</tr>
<tr>
<td>Teaser advert 1/8</td>
<td>€890</td>
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</table>

<table>
<thead>
<tr>
<th>Branded Congress Services</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Congress App</td>
<td>€3,000</td>
</tr>
<tr>
<td>Congress notepads and pens</td>
<td>at real cost</td>
</tr>
<tr>
<td>Showcases</td>
<td>€3,200</td>
</tr>
</tbody>
</table>

Networked Opportunities

**EAUN Business Lounge**
apon request

**EAUN Exhibition, table top booth**
€5,000

**EAUN Exhibition, table top booth for EAU exhibitors**
€1,500
Terms and Conditions

General Terms and Conditions
During the period 21-23 March 2020 inclusive, it is strictly forbidden to hold any other (scientific) meetings, symposia, workshops or hands-on training sessions involving more than 5 congress delegates, either within the congress venue or at another location(s) in the city of Amsterdam or surrounding areas (500 km). It is also forbidden to organise repeat meetings involving less than 5 congress delegates. The EAU(N) Congress Office should be informed of any meeting(s) involving more than 5 congress delegates during the days mentioned above. Any formal presentations occurring at hospitality events will be regarded as scientific meetings. Hospitality events may only be organised outside the official congress hours and not during the official social events. Violation of the above mentioned rules will have consequences for participation in the official exhibition or sponsored session programme.

The EAU(N) trusts that all companies, next to the EAU(N) regulations, commit to the existing European and national regulations of the healthcare authorities.

The information contained in this brochure can be subject to change.

Reservation Conditions
All reservation requests must be made by means of the official forms provided for that purpose and returned duly completed and signed. Reservation requests sent without the official application form will not be accepted. Please note that reservations made by phone cannot be accepted.

EAU Corporate Sponsors will have first choice in ordering advertisement space. The organisers reserve the right to deny advertisement space to any company or organisation whose activities do not directly concern the general topic of the meeting or whose products fail to meet the level of performance required by the organising committee.

Payment Conditions
Exhibition Space
- Upon reservation: 50% deposit of the total amount (incl. VAT)
- 15 December 2019: full payment (incl. VAT)

All other sponsoring opportunities
30 days upon invoice date

All payments must be made in Euro in either of the following two ways:
- by bank draft payable in the Netherlands to the order of:
  Congress Consultants B.V. – EAU(N) 2020
  PO Box 30036
  6803 AA Arnhem
  The Netherlands
- by bank transfer to:
  Congress Consultants B.V. – EAU(N) 2020
  ING Bank
  Account: 65 55 01 533
  IBAN: NL94ING0655001533
  SWIFT/BIC: INGBNL2A

Cancellation Policy
Exhibition space
All partial or total cancellation by exhibitors must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation by exhibitors will be subject to the following cancellation penalties:
- before 15 October 2019: 10% of the rental amount (incl. VAT) will be invoiced
- between 15 October 2019 and 15 January 2020: 50% of the rental amount (incl. VAT) will be invoiced
- after 15 January 2020: the total amount (incl. VAT) will be invoiced.

Industry sessions
All cancellation of industry session must be made in writing (registered letter) to Congress Consultants B.V. All cancellation of sponsored sessions will be subject to the following cancellation penalties:
- after having received the written confirmation and after 15 August 2019 without the scientific programme being submitted to the EAU(N) Board: 15% of the total amount due (incl. VAT) will be invoiced
- after having received the approval of the scientific programme by the EAU(N) Board and before 1 December 2019: 50% of the total amount due (incl. VAT) will be invoiced
- after 1 December 2019: the total amount (incl. VAT) will be invoiced.

All other sponsoring opportunities
All partial or total cancellation must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation will be subject to the following cancellation penalties:
- before 15 December 2019: 10% of the total amount (incl. VAT) will be invoiced
- between 15 December 2019 and January 2020: 50% of the total amount (incl. VAT) will be invoiced
- after 15 January 2020: the total amount (incl. VAT) will be invoiced.

In case of the premises becoming untenable or hindered by unforeseen events through damage or destruction caused by fire, war, public enemy or acts of God, acts of terrorists, beyond the organisers’ control and without the organisers’ fault or negligence; if such contingencies occur, the organisers may elect to terminate the rental or sponsoring agreements at any time upon written notice of cancellation to exhibitors and sponsors who shall not construe this termination notice as a right to a possible claim, of whatever nature, in respect with damage and/or compensation. After the settlement of all outstanding and pending accounts, all remaining monies, if any, shall be divided equally among the exhibitors and sponsors, proportionately with the sums paid by them. This payment will be made with the express understanding that exhibitors or sponsors shall have no recourse whatsoever to legal action against the organiser.

The organisers reserve the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue eventually made by the organisers shall not justify partial or total cancellation by the exhibitors and sponsors.

Insurance
Exhibitors and sponsors are required to subscribe to public liability and property damage insurance for their equipment and/or merchandise. Exhibitors and sponsors must provide written evidence of such insurance to Congress Consultants B.V. All exhibitors and sponsors are required to provide proof of insurance to Congress Consultants B.V. prior to the beginning of the congress date. Congress Consultants B.V. is not responsible for any damage or loss occurring to the exhibitor’s or sponsor’s equipment.

The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default or injury from which the event could suffer. The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default or injury from which the event could suffer. The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default or injury from which the event could suffer. The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default or injury from which the event could suffer.
See you in Amsterdam!

21-23 March 2020, Amsterdam

EAU Congress Office
Congress Consultants B.V.
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6803 AA Arnhem
The Netherlands
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